

All-Day Downtown Employee Parking



- Free all-day on-street parking
 - Memorial Dr. along the river
- Free all-day parking lots
 - Across Yellowstone along the railroad tracks
 - Behind Chesbro's on Broadway
 - Corner of Constitution & Shoup
- Paid parking (\$1/hr up to \$5/day, passes for \$25 & \$30/mo)
 - 451 B St. (near corner of Capital and B)
 - Along Yellowstone between A and B
 - Savings Center Lot
 - Call us at 535-0399 for pass information



Bike rack

*There are residential spots and many openings in private lots throughout downtown. Call us to find a location near you.

Why can't I park in front of my work?

Experts who have studied parking in downtown Idaho Falls have concluded that there is adequate parking to satisfy demand, if there is enough awareness of parking options. The problem is not a parking shortage, it's that downtown workers and shoppers aren't aware of abundant parking just a block or two away from their destination. The blue areas in the map on the left indicate areas of **free, all-day parking** within a two-block distance of nearly all downtown businesses. That means no stopping in the middle of work to go move your car after the 2-hour limit.

Why does it matter?

The success of any business in downtown Idaho Falls rests upon the ability of visitors to easily arrive at their destination. If the 2-hour parking spots on the street are all filled by employees, downtown visitors who aren't familiar with other parking options get frustrated and stop coming downtown. As employees, we are familiar with the downtown and can easily walk a block or two from our car to work. In fact, chances are your walk would still be shorter than if you worked at the mall.

Let's all pitch in to help make downtown Idaho Falls a strong, vibrant place for tourists, residents, and employees.



Produced by Idaho Falls Downtown Development Corporation
440 N Capital, downtown Idaho Falls
(208) 535-0399